



CASE STUDY

BCF & PETSTOCK – RETAIL OUTLET PORT LINCOLN



Energetic Lighting is a manufacturer/distributor of lighting products that spans across multiple markets within the commercial, industrial, and residential sectors. A global leader in the lighting industry with state-of-the-art manufacturing facilities supported by distribution and service centres throughout the world.



In August 2022, Elite Hancock Electrical, a renowned electrical contractor, faced a critical challenge while working on a project for BCF and Petstock in Port Lincoln. With a tender in progress, the team reached out to our SA/NT Sales Manager, Stuart Mark, seeking innovative solutions to meet the project's demands.



Hancock Electrical engaged Energetic Lighting to assist with the clients Lighting Design specifications and energy saving requirements. Product availability was critical to delivering the project on time and to schedule for the opening. Energetic provided the design service after confirming the specification details for the project. The final installation delivered an energy efficient lighting plan on-time and within budget.



PRODUCTS USED

BCF Retail Warehouse – 333324 - Ark IP65 Highbay

Petstock Retail Warehouse – 333324 - Ark IP65 Highbay & 333319 - 70° Highbay Diffuser

Office LED Panels – 221002T - Destiny Plus LED Edge-Lit Panel 12 x (Twin Pack)

Office Downlights – 171015 - TriValite Pro Low Glare Downlight & 263000 - Legolite Low Glare Commercial Downlight

Exterior Lighting – 463005, 463015 & 463025 - Storm Area Light

WHY CHOOSE US?

One key factor that set Energetic Lighting apart was our ability to provide 4000K ARK Highbay fittings with Low Glare reflectors right off the shelf in Australia. This availability of stock not only met the project's immediate needs but also contributed to securing the project by aligning with Elite Hancock Electrical's budget and time constraints.



Units
8 Energetic Products
supplied & around 120
units installed



Products
Product was ordered
June 2023 & install
completed
September 2023

